



Price List – New Licensees

Introduction

This price list is for those applying for a NLA licence for the first time. It outlines the pricing for the 'web' component of the NLA licence. It is for organisations receiving a media monitoring service from a licensed press cuttings agency or web aggregator. This Price List should be read in conjunction with the NLA standard Price Lists and Guide to Electronic Distribution of Newspaper Cuttings. Please note that 'Web' fees are in addition to the standard NLA licence fees and all prices quoted are exclusive of VAT.

Web Options

Clients of media monitoring agencies can choose between two tariff options depending on requirements. The rights and permissions are standard across each.

Variable – The fee for the Variable option is based on the total volume of estimated links in a year.

Fixed – The fee for the Fixed option is based on the number of recipients (permitted users) of an electronic service and the organisation's headcount.

Variable

To estimate the volume of links supplied in a year the NLA uses actual links received in a 2 week period multiplied by 26 (no. of fortnights in a year) and by the number of staff who receive the cuttings. Each link is charged at the rate of 7.5p.

Variable Example

A company who receives on average 20 links in a fortnight, to which 10 staff members have access, would pay: **-20 X 10 X 26 X 5p = £390.00**

Fixed

The fee for the Fixed option is based on the number of recipients of an electronic service and the organisations headcount. Simply select the number of recipients of an electronic service in the first row of the table below and then select your corresponding headcount. Read across to determine the fee payable.

Headcount	Users												
	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1000	1001-2500	2501-10000
1-5	86	86	86	0	0	0	0	0	0	0	0	0	0
6-25	86	102	164	230	321	435	549	0	0	0	0	0	0
26-50	116	175	279	391	547	741	934	1,404	0	0	0	0	0
51-100	157	236	377	528	740	1,001	1,262	1,896	2,383	0	0	0	0
101-500	198	297	476	667	933	1,263	1,593	2,393	3,007	4,155	5,612	0	0
501-1,000	239	359	574	804	1,125	1,523	1,921	2,886	3,626	5,011	6,767	0	0
1,001-5,000	280	421	673	942	1,319	1,785	2,252	3,383	4,250	5,873	7,933	11,201	16,545
5,001-10,000	321	482	771	1,079	1,511	2,045	2,579	3,876	4,869	6,729	9,088	12,832	18,954
10,001-25,000	362	544	870	1,218	1,705	2,308	2,910	4,372	5,494	7,591	10,253	14,477	21,384
25,001-50,000	403	605	968	1,355	1,897	2,568	3,238	4,865	6,113	8,447	11,408	16,109	23,794
50,001-75,000	444	667	1,067	1,493	2,091	2,830	3,569	5,362	6,737	9,309	12,574	17,754	26,224
75,001-125,000	485	728	1,165	1,631	2,283	3,090	3,897	5,855	7,356	10,165	13,729	19,385	28,634
125,001-200,000	526	789	1,263	1,768	2,475	3,350	4,225	6,347	7,975	11,021	14,885	21,017	31,044
200,001+	567	851	1,362	1,906	2,669	3,612	4,556	6,844	8,600	11,883	16,050	22,662	33,474

Fixed Example: A company with 7 recipients (users) and 95 staff would pay £528.00



newspaper licensing agency

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