



Newspaper Websites Price List – Public Relations Agencies (Existing Licensees)

(Media Monitoring Material)

Introduction

This price list is for public relations agencies. It outlines the pricing for the ‘web’ component of the NLA licence. It is for organisations receiving a media monitoring service from a licensed press cuttings agency or web aggregator. This Price List should be read in conjunction with the NLA general **Price List**. Please note that ‘Web’ fees are in addition to the general NLA licence fees and all prices quoted are exclusive of VAT.

Client Copying Fees

If you send Web **and** Print content electronically to your clients then the fees are calculated per client and according to the number of regional titles required. Please note that the e-mail fee is per individual e-mail address.

Basic Fee Nationals	+ up to 5 regional titles	+ up to 10 regional titles	+ up to 20 regional titles	+ up to 30 regional titles	+ up to 50 regional titles	+ up to 100 regional titles	+ up to 150 regional titles	+ up to 250 regional titles	All regional titles
£143.50	£12.50	£23.00	£42.50	£69.00	£114.50	£223.00	£331.50	£458	£1,373

If you **only** send Web content electronically to your clients then the fees are as follows:

Basic Fee Nationals	+ up to 5 regional titles	+ up to 10 regional titles	+ up to 20 regional titles	+ up to 30 regional titles	+ up to 50 regional titles	+ up to 100 regional titles	+ up to 150 regional titles	+ up to 250 regional titles	All regional titles
£133.50	£11.70	£21.40	£39.30	£63.80	£106.10	£207.10	£307.50	£424.30	£1,273

Please note that if you only send Print content electronically to your clients then please refer to the general Price List for Public Relations Agencies

Web Options (for internal copying)

Clients of media monitoring agencies can choose between two tariff options depending on requirements. The rights and permissions are standard across each.

Variable – The fee for the Variable option is based on the total volume of estimated links in a year.

Fixed – The fee for the Fixed option is based on the number of recipients (permitted users) of an electronic service and the organisation’s headcount.

Variable

To estimate the volume of links supplied in a year the NLA uses actual links received in a 2 week period multiplied by 26 (no. of fortnights in a year) and by the number of staff who receive the cuttings. Each link is charged at the rate of 5p.

Variable Example

A company who receives on average 20 links in a fortnight, to which 10 staff members have access, would pay:-
20 X 10 X 26 X 5p = £260.00



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Fixed

The fee for the Fixed option is based on the number of recipients of an electronic service and the organisation's headcount. Simply select the number of recipients of an electronic service in the first row of the table below and then select your corresponding headcount. Read across to determine the fee payable.

Headcount	1 user	2 to 3	4 to 5	6 to 8	9 to 15	16 to 20	21 to 30	31 to 50	51 to 100	101 to 250	251 to 1000	1001 to 2500	2501 to 10000
1-5	59	59	59										
6-25	59	62	98	138	193	261	329						
26-50	70	105	168	235	328	445	561	842					
51-100	94	141	226	317	444	601	757	1,138	1,430				
101-500	119	179	286	400	560	758	956	1,436	1,804	2,493	3,367		
501-1,000	144	215	344	482	675	914	1,153	1,732	2,176	3,006	4,060		
1,001-5,000	168	252	404	565	791	1,071	1,351	2,030	2,550	3,524	4,760	6,720	9,927
5,001-10,000	193	289	463	648	907	1,227	1,548	2,325	2,922	4,037	5,453	7,699	11,373
10,001-25,000	217	326	522	731	1,023	1,385	1,746	2,623	3,296	4,555	6,152	8,686	12,831
25,001-50,000	242	363	581	813	1,138	1,541	1,943	2,919	3,668	5,068	6,845	9,665	14,277
50,001-75,000	267	400	640	896	1,254	1,698	2,141	3,217	4,042	5,586	7,544	10,652	15,735
75,001-125,000	291	437	699	978	1,370	1,854	2,338	3,513	4,414	6,099	8,237	11,631	17,180
125,001-200,000	316	474	758	1,061	1,485	2,010	2,535	3,808	4,785	6,612	8,931	12,610	18,626
200,001+	340	511	817	1,144	1,601	2,167	2,733	4,107	5,160	7,130	9,630	13,597	20,084

Fixed Example: A company with 7 recipients (users) and 95 staff would pay £317.00

Should your Media Monitoring Organisation provide you with search access to their database of newspaper website content, an increased fixed rate fee will be applicable to your internal licence fees. Search access cannot be provided to your clients.

Please contact the NLA licensing team on 01892 525 273 for more details.



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